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myCIO Wealth Partners LLC selected by SourceMedia to lead new 401k Vendor Search

PHILADELPHIA, PA – February 26, 2008. Paul Bracaglia, CPA, AIF, a senior partner with myCIO Wealth Partners, today announced myCIO was selected to conduct a new 401k vendor search and to provide ongoing investment management services to their 401k plan. Mr. Bracaglia, comments, “We are excited to have been selected by SourceMedia to serve as their independent consultant and investment advisor. This further demonstrates the marketplace’s desire for independent and objective advice”.

Bill Johnson, CFO of SourceMedia, “We were very interested in selecting a firm with a truly unbiased agenda and a consultant who is truly independent and objective. myCIO has the credentials which met our criteria and we are excited about myCIO helping us in the future.”

Source Media provides market information, including news, analysis, and insight to the financial services and related industries such as accounting and technology, through its publications, industry-standard data applications, seminars and conferences. Its flagship publications, including **American Banker**, **National Mortgage News**, **The Bond Buyer**, and **Accounting Today**, have helped build Source Media’s reputation as the pre-eminent information source in its respective markets. Consulting services, software, and data provided through its two divisions, National Regulatory Services (NRS) and Acuity facilitate regulatory compliance, funds registration and data flow among institutions in the investment, insurance, and financial service industry.

myCIO Wealth Partners was formed as the result of Ernst & Young’s and PricewaterhouseCoopers’ decision to exit the Investment Advisory and Wealth Advisory service practice due to Sarbanes-Oxley.

myCIO is a Comprehensive, Independent and Objective (CIO) advisory firm which provides financial consulting services to over \$5.9 billion of investment assets of Individuals, Families, Endowments, Defined Contribution and Benefit Plans, and Trusts. myCIO serves as both the Chief Investment Officer and Chief Financial Officer for many of its clients and has a specialty in the area of Alternative Investments and fiduciary liability.

myCIO provides Investment Advisory services to 40 Former and Current Chairman, CEOs and Presidents of Standard & Poors and Fortune 500 companies.

Please access www.myciowp.com for further information.